

EDUCATION

Degree/Certificate	Institute/School(Board)	CGPA/Percentage	Year
B.Des (Current)	National Institute of Fashion Technology, Gandhinagar	8.99(sem7)	2020-2024
Senior Secondary	Nazareth Academy, Gaya PCM- CBSE	72%	2019
Secondary	Nazareth Academy, Gaya CBSE	9.8 CGPA	2017

EXPERIENCE

- boAt Lifestyle** January 2024- May 2024
Product Design (UI/UX) Intern Gurugram, Haryana (On-site)
 - Made website **wireframes, final UI design, UX design, visual design and prototyping** for Community platform of boAt, to build **customer interaction, customer loyalty and overall design**.
 - Contributed to **enhancing user experiences** through **UI/UX design & prototyping** for a **Product Description Pages(PDP)** for A++ products Eutopia and Nebula, ensuring enhanced user experience and improved functionality.
 - Designing a **user-centered design** with user friendly functionalities, Customer Experience Portal involving **wireframing, visual design, prototyping, UI Design and UX design**.
- Unthinkable Solutions** June 2023- July 2023
Product Design (UI/UX) Intern Gurugram, Haryana (On-site)
 - Contributed to **enhancing user experiences** through **UI/UX design & prototyping** for a **cloud optimization tool** FinOps, ensuring cost-efficiency and improved functionality.
 - Designing a **user-centered design** with collaborative functionalities, MoodFit- interior design project involving **wireframing, visual design** and .
- NeverMind** Feb 2022- Dec 2022
Graphic Design Intern Banglore, Karnataka (Remote)
 - Helped in **managing and designing website** for product listing and sales.
 - Developed a range of **packaging** for product assortment along with **character design** and illustration.

PROJECTS

- Community- website platform | UI UX Design**
Boat
 - Designed **screens for mobile and desktop** using **Figma**.
 - Ideated on **user experience and flow** and made **component library** for the project.
- Customer Experience Portal- personalised experience portal | UI UX Design**
Boat
 - Designed **UI screens for mobile and desktop, pushed for development, prototyping** using **Figma**.
 - Ideated on **user experience and flow** and made **component library** for the project.
- Product description page- executing product features through website | UI UX Design**
Boat
 - Designed **UI screens for mobile and desktop, pushed for development, prototyping** using **Figma**.
 - Ideated on **user experience and flow, story boards for 3d renders of product features** and made **component library** for the project.
- Moodfit- interior design collaborative space | UI/UX Design (Proof of Concept)**
Unthinkable Solutions
 - Implemented a responsive **collaborative, intuitive and visually appealing interface** for interior designers.
 - The **flow** was kept easy for **accessibility** to all the stakeholders in light and dark theme.
- Mount Senai- hospital app redesign | UI/UX Design (Proof of Concept)**
Unthinkable Solutions
 - Comprehensive analysis** of existing screens, followed by ideation, designing and iterations.
 - Facilitated brainstorming sessions and helped shape the **project's direction**, aiming for a **user-centric approach**.
- Prime Video Redesign**
 - Analysis** of existing screens, followed by ideation, designing and iterations.
 - Conducted **user interviews** and **feedback** sessions, gaining insights of needs and preferences.
- Zomato's Ghar Se- research and case study**
 - Identifying pain points, ideating and documenting the process.
 - Analysis** of existing visual identity, followed by designing and user feedbacks.

TECHNICAL SKILLS

- Figma, Adobe- Creative Suite, Framer**
- Miscellaneous:** Procreate, Blender, Adobe XD, familiar with InVision, Dora, Dreamweaver

KEY COURSES TAKEN

- UI/UX:** Udemy | UI/UX design, HTML and CSS by Andrei Neagoie and Daniel Schifano
- Coursera:** UI/UX by CAL institute
- Major Course- Communication Design**
 - Web Design:** NIFT | Creating Website design using Figma and Dreamweaver
 - Visual and Sensory Design Experience:** NIFT | Designing of experience and interface for a user centric plant app
 - *Interface Design:** NIFT | Designing of a task management app for streamlining the workflow of Doctors *Ongoing Courses
- Inter Disciplinary Minor(IDM) Course- Masters of Fashion Management (MFM)**
 - Retail Merchandising, Consumer Behavior, Global Marketing and E-com, Retail Entrepreneurship *Ongoing Courses

ACHIEVEMENTS

- NID,** Scored AIR- 91. 2020
- NIFT,** AIR-1394(common) 2020
- UPES Chalchitra Photo Contest,** Winner Best Photo Story 2023
- NIFT Azaadi ka Amrit Mahotsav Photography Competition,** Winner 2023

EXTRACURRICULAR

- Student Assistance Programme,** part of college's student assistance programe for Communication Management. 2021